

## STORIES AS INSIGHT

*Traditional stories have been used to carry important knowledge across generations. Ask a local, an elder or any relevant stakeholder to tell you a story related to the context of your challenge.*

*> Make sure you have consent for audio recording, photographs and for for this story to be re-shared.*

*Follow these questions or adapt them as necessary.*

- 1. Can you think of an old story that was told to you by someone you appreciate?*
- 2. I /we would love to hear this story. Could you please share it with me/us?*
- 3. Who told you this story?*
- 4. Why do you remember this story in particular?*
- 5. What is the message of the story in short?*
- 6. What have you personally learned from this story?*
- 7. Who do you think should hear this story?*
- 8. Can you think of a name or a title for this story?*
- 9. Any other spontaneous, respectful, candid question.*

*Thank you. I highly appreciate that you have shared your knowledge with me/us.*

NAME *of Storyteller*

TITLE *of Story*

*Sketch your representation of this story*

.....  
Storyteller Signature

- I consent for my audio to be recorded
- I consent for my picture to be taken
- I consent for my story to be re-shared

## UNPACKING STORIES

*What, in your opinion, is this story really about?*

*Which is the socio-cultural background of this story (briefly)?*

*How does this story make you feel?*

*How is this story related to your challenge?*

*Can you think of other stories that are similar?*

*Which, in your opinion, is the main value of this story in your project context?*

KEY INSIGHTS *make a keyword wordcloud  
(e.g. use quotes, different sizes / colours / styles)*